



Gotta-Grip. LLLP  
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## For Immediate Release

### **Gotta-Grip LLLP Displays at Three Top Promotional Products Industry Trade Shows. Promotion, Promotion, Promotion!**

CARY, IL. (Thursday, February 16, 2006)

Gotta-Grip LLLP partners Westy Foss and Bill O'Connell; along with manufacturing partner, Gary Eade of Legend Manufacturing demonstrated Gotta-Grip® to promotional distributors during the months of January and February 2006 in Orlando, Las Vegas and Dallas.

Gotta-Grip is a new product for golf that allows you to get that "new grip feel" in three seconds or less. It is exclusively distributed to the \$18 billion/year promotional products industry by Legend Manufacturing. The product is easy to use (insert any golf grip into it, squeeze and twist for a "new grip feel"). Gotta-Grip is especially effective in tough playing conditions, such as rain, worn grips, high humidity, etc. In addition, its tubular shape makes it ideal for displaying embroidered corporate and charity logos.

Even in this high-tech age, trade shows are significant events in the promotional products industry. Nothing can replace the hands-on experience and personal contact between distributors and their suppliers. It is the venue for promotional products distributors to find new products (like Gotta-Grip), and for suppliers to find new distributor relationships, as well as cement existing ones. In addition, there are valuable seminars, educational events, and keynote addresses to bring industry participants up to date on latest trends and issues.

The Legend/Gotta-Grip team was elated with the interest shown in the Gotta-Grip. "The genuine interest and excitement about our product by distributors exceeded my most optimistic expectations," said Westy Foss, inventor of Gotta-Grip.

Gary Eade, General Manager of Legend Manufacturing and a veteran in the promotional products industry said, "New products and ideas are the life blood of our industry, and the enthusiasm distributors demonstrated for Gotta-Grip again validated our decision to become Gotta-Grip's manufacturing partner." Gary added, "When seasoned, successful distributors, many of them long-standing Legend Manufacturing clients tell me how excited they are about Gotta-Grip, it speaks volumes about the product's success potential."

#### **About Gotta-Grip, LLLP**

Gotta-Grip, LLLP was formed in 2005. The patented Gotta-Grip was designed to enhance and improve the user's grip on sports implements, such as golf clubs, tennis racquets and baseball bats. Gotta-Grip conforms to the USGA Rules of Golf as well as the ITF Rules of Tennis. Visit the Gotta-Grip web site, [www.gotta-grip.com](http://www.gotta-grip.com) for more information. Contact [press@gotta-grip.com](mailto:press@gotta-grip.com)

#### **About Legend**

Legend Manufacturing is based in Orange City, IA, with manufacturing capabilities in the US, and China. Long-standing leaders in the headwear business, Legend headwear is sold through promotional distributors, screen-printers and embroiderers, ASI 66955 PPAI 112264. For further information, see [www.Legendmg.com](http://www.Legendmg.com)

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