



Gotta-Grip. LLLP
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For Immediate Release

Gotta-Grip Featured At 2007 PPAI Show in Las Vegas, NV

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Legend Marketing Group will again feature Gotta-Grip this year at major promotional products shows, beginning with the PPAI show in Las Vegas Nevada held at the Mandalay Bay Convention Center in Las Vegas, Nevada on January 2nd through the 4th. Legend Marketing Group, the exclusive supplier of Gotta-Grip to the promotional products industry will display Gotta-Grip as well as their custom headwear line at Booth# 3308 Bayside. They will also feature a video of the product in action.

The PPAI Las Vegas Show is one of the largest in the promotional products industry and this year will feature over 14,000 products from 1,625 suppliers. In addition, Mick Fleetwood from the Grammy award-winning band Fleetwood Mac will be the keynote speaker.

“Gotta-Grip (a patented golf grip conditioner that can be custom embroidered with corporate and charity logos), is a natural fit for our distributors who sell to companies that host golf tournaments or use golf promotional logo items,” said Gary Eade, of Legend Marketing Group. “We were extremely pleased with the interest in Gotta-Grip from all the 2006 shows, and we look forward to a robust 2007...beginning with the PPAI Las Vegas show,” added Eade.

“We anticipate increased business for our product as a direct result of Legend’s efforts at these shows,” said Westy Foss, inventor of Gotta-Grip and partner in Gotta-Grip LLLP. “We are excited to see Gotta-Grip further exposed to the network of promotional distributors that service the \$18 billion dollar per year promotional market, which includes corporate gifts, and corporate/charity golf tournament programs”, concluded Foss.

About Legend

Legend Marketing Group is based in Orange City, IA, with manufacturing capabilities in the US, and China. Long-standing leaders in the headwear business, Legend headwear is sold through promotional distributors, screen-printers and embroiderers, ASI 66955 PPAI 112264. For further information, see www.legendmg.com

About Gotta-Grip LLLP

Gotta-Grip LLLP is the developer of the Gotta-Grip golf product; a patented, on-course grip restorer that helps golfers re-vitalizes worn, wet golf grips. Gotta-Grip conforms to the USGA rules. Gotta-Grip is made in the USA and helps golfers improve their golf swing by instantly improving their golf grip. It can actually help add distance & accuracy to one’s golf game. Gotta-Grip is manufactured, and supplied to the promotional products industry exclusively by Legend Marketing Group, a leading headwear supplier. It is available as a golf tournament premium, with custom-embroidered corporate logos, through Ad Specialty and Promotional Products distributors. Ad Specialty distributors sell Gotta-Grip to companies that want their logo on golf-related items for golf tournaments, awards programs, golf-related thank you gifts, etc. Gotta-Grip is available in a retail version at www.gotta-grip.com