

Gotta-Grip®

Media Release

Contact

Gotta-Grip LLLP
324 Candlewood Trail
Cary, IL 60013
press@gottagrip.com

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For Immediate Release

New Gotta-Grip Golf Product Offers Better Grip for Golfers—Instantly

(Cary, IL) – Gotta-Grip LLLP is trying to make slippery golf grips “a thing of the past”. The company makes a product called Gotta-Grip, a new product for golf that allows you to get that “new grip feel” in three seconds or less. It is becoming a very popular component to the gift assortment presented to participants in numerous (charity, corporate and Pro-am) golf tournaments held in this country each year. This product is both useful and provides additional embroidered advertising/sponsorship logo possibilities for tournament sponsors. It’s also available in a retail version on the Internet at www.gotta-grip.com.

The product is easy to use; insert any golf grip into it, squeeze and twist (like wringing out a towel), for a “new grip feel”. Gotta-Grip is especially effective in tough playing conditions, such as rain, playing with worn grips, in high humidity, etc. In addition, its tubular shape makes it ideal for displaying embroidered corporate and charity logos.

Legend Manufacturing (www.legendmg.com) manufactures and exclusively distributes Gotta-Grip to the promotional products distributors that service the \$18 billion/year promotional products industry. The distributors target market includes Fortune 1000 and large middle market companies, as well as tournament directors. The customized Gotta-Grip is ideal as an advertising specialty, a business gift, an incentive award, or a premium.

Gary Eade, General Manager of Legend Manufacturing stated, “The genuine interest and excitement about this product by the distributors that service the 140,000 charity and corporate golf tournaments exceeded my most optimistic expectations”.

“Gotta-Grip provides a great way for promotional products distributors to interact with tournament directors, sponsors, and in some case with actual participants if they choose to become involved by handing out product to the golfers as they head to the first tee,” said Westy Foss, inventor of Gotta-Grip.

About Gotta-Grip, LLLP

Gotta-Grip, LLLP was formed in 2005. The patented Gotta-Grip was designed to enhance and improve the user’s grip on sports implements, such as golf clubs, tennis racquets and baseball bats. Gotta-Grip conforms to the USGA Rules of Golf as well as the ITF Rules of Tennis. Visit the Gotta-Grip web site, www.gotta-grip.com for more information. Contact press@gotta-grip.com

About Legend

Legend Manufacturing is based in Orange City, IA, with manufacturing capabilities in the US, and China. Long-standing leaders in the headwear business, Legend headwear is sold through promotional distributors, screen-printers and embroiderers, ASI 66955 PPAI 112264. For further information, see www.legendmg.com