

## Why Gotta-Grip?

1. It's unique, patented, made in the USA...Instantly improves golf grips.
2. Almost ALL golfers have grips that can benefit from Gotta-Grip.
3. It's easy to use, and golfers appreciate something useful.
4. Can accommodate logos from three unique sponsors.

### FAQ's

#### What is Gotta-Grip?

Gotta-Grip is a textured material tube (made of the same material golf bags are made of), with a polymer inside that when applied to golf grips, makes them feel like new.

#### How is it used?

Carry it with you on the course...it hangs on the bag; when needed, insert the grip-end of the club into Gotta-Grip, twist, and squeeze to apply the polymer (similar to wringing out a wet golf towel). Gotta-Grip is particularly useful with wet, worn, or slippery grips.

#### What does the USGA say about Gotta-Grip?

Gotta-Grip is permitted under the official USGA Rules of Golf.

#### What is in it?

It contains a specially blended, 100% safe polymer, and won't leave a lasting residue on your hands, or clubs.

#### How long will Gotta-Grip last?

It has a very long (almost indefinite) shelf-life and it will last for many rounds of use...we say for an average season of 15 to 20 rounds. It depends on how much and how often you apply it.

#### How much do I need to apply?

That is totally up to the individual, and playing conditions...Use it several times during a round, or just on that *special shot* when you need a little extra confidence.

#### Will Gotta-Grip improve my game?

We cannot guarantee that, but we have testimonials from people who have achieved better distance, and control. One user used Gotta-Grip in a tournament when it rained and took the prize for longest drive...AND, their foursome won the event. We're flattered to hear that!

#### Is there an optimum temperature range?

Gotta-Grip will work from 60°F, and starts to achieve peak performance at about 70°. When it is cooler, apply more vigorously, and when it's hot, more gently. ( "When it's cold, be bold, when it's hot, not a lot". )

#### Does it work on all Grip types?

All the grips we have tested (leather, chord, rubber, composite), respond very well to Gotta-Grip.

#### What are the promotional benefits of Gotta-Grip for a tournament?

Since Gotta-Grip is still new to the market, the guests will appreciate something new, unique, and something they can use long after the tournament ends. Also, with color printing available, sponsors get their money's worth for advertising purposes. It is definitely a "conversation starter".

Contact your promotional distributor to order Gotta-Grip for your next golf event.

The PERFECT tournament gift!



Gotta-Grip received a  
90% approval rating from  
PGA Tour Partners Members